Welcome to UI UX Design Course

If you are looking for a design course in Nagpur, which helps you understand UI/UX Design, Design Thinking, Web and Mobile UX Design, UI Design and Tools, Interaction Design, etc. better, then we at Pixerea welcome you! Our unique curriculum is curate to provide you with productive and performance-driven learning, enabling you to be job-ready!

We are a leading pioneer in design education in India providing certification courses in UI/UX Design, Design Thinking, Mobile UX design, UI Design & Tools IxD (Interaction design) etc

UI UX Design Course from Scratch ensures that you'll learn the latest research methods, ideation, and visual design skill through interactive examples

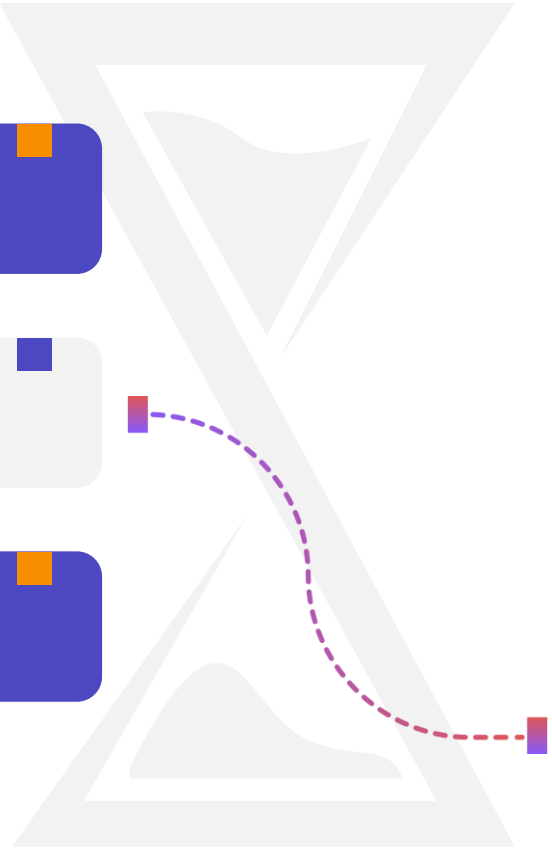
UI UX Design Overview

- Introduction of UX & UI (process and skills)
- Difference between UI & UX
- Importance of UI UX
- Advantages of UI UX Design
- What is Design Thinking
- Design Process
- 1 Mini & 1 Complex Project
- Make Designer Resume & Portfolio

UI Design

Adobe XD or Figma

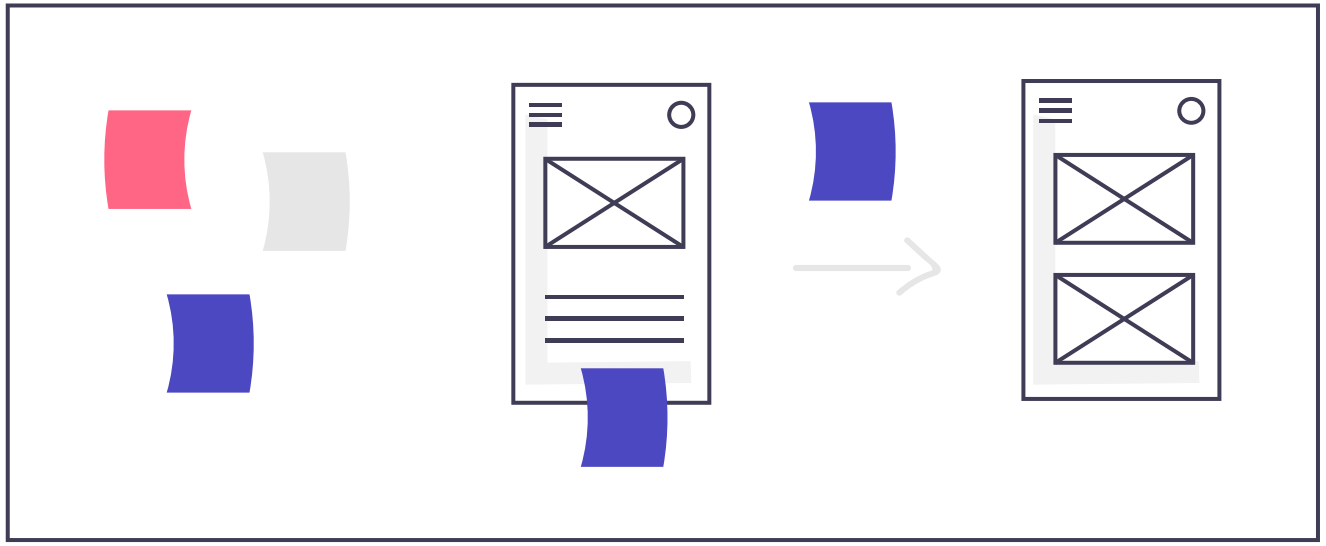
- Utilization of Tools
- Understanding of Layouts
- Manage Assets
- Play with Layers
- Handle Plugins
- Work on cloud
- Sharing for Development
- Export UI Elements
- Add animation



Design Wireframe

Add UI elements on artboard

Create blueprint



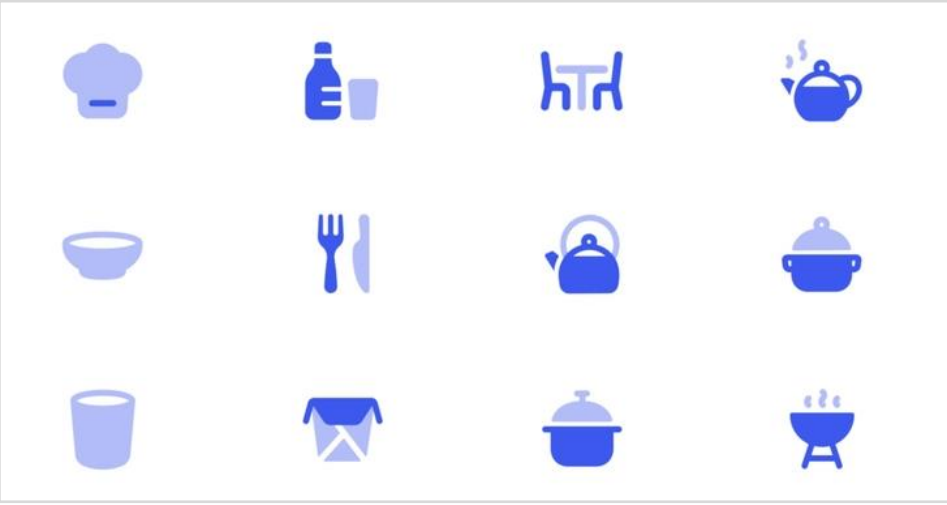
Iconography

Types of Iconography

Usage of Iconography

Finding Icons

Design Iconography



Typography

Search Fonts

Types of Typography

Usage of Typography

Resources for Typography

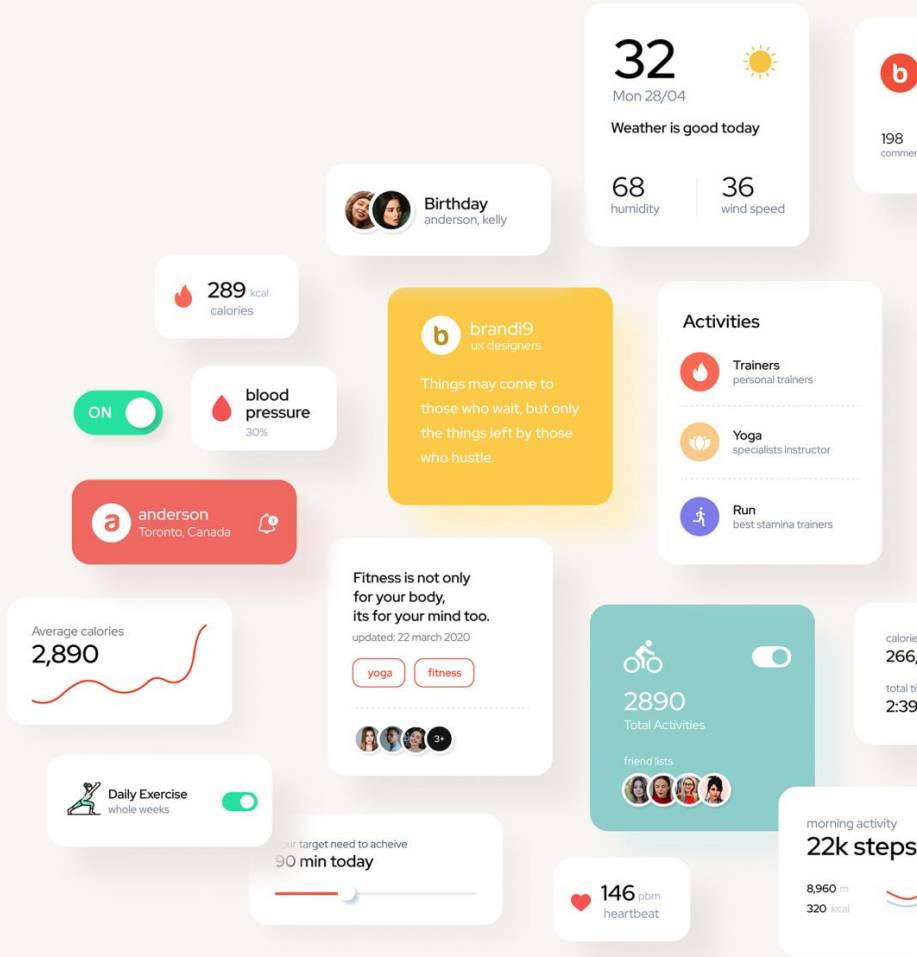
Colour usage

- Setup colour for UI
- Usage of colours
- Resources for colours
- Consistency in colours
- Finding inspirations

Reusable Component

Purpose of creating component

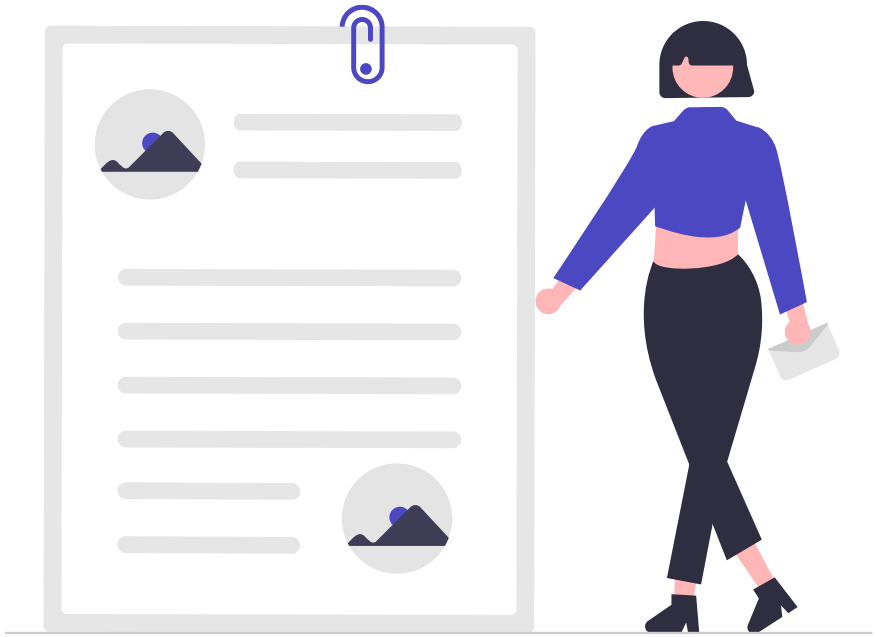
Utilization of component



UI Design Principles

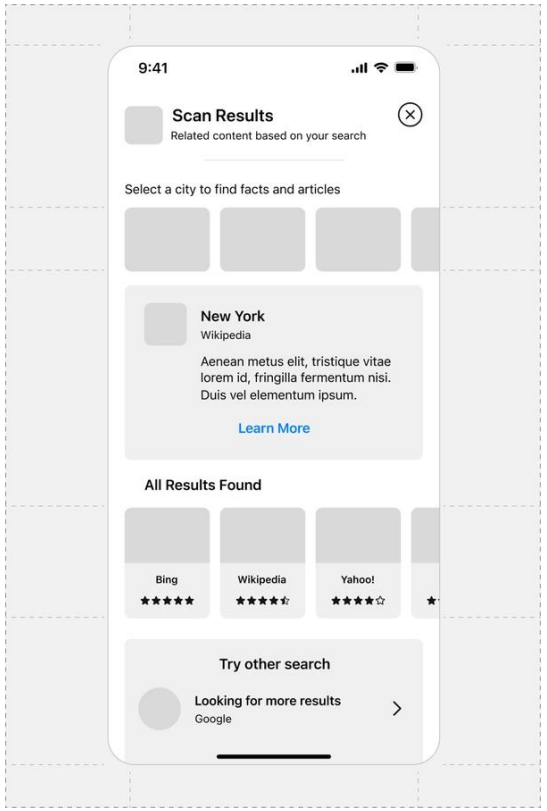
Understanding of UI Principles

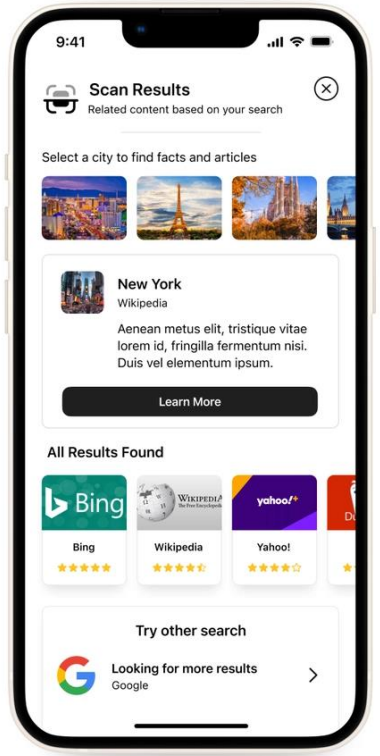
Follow UI principle



Wireframe to Visual UI Design

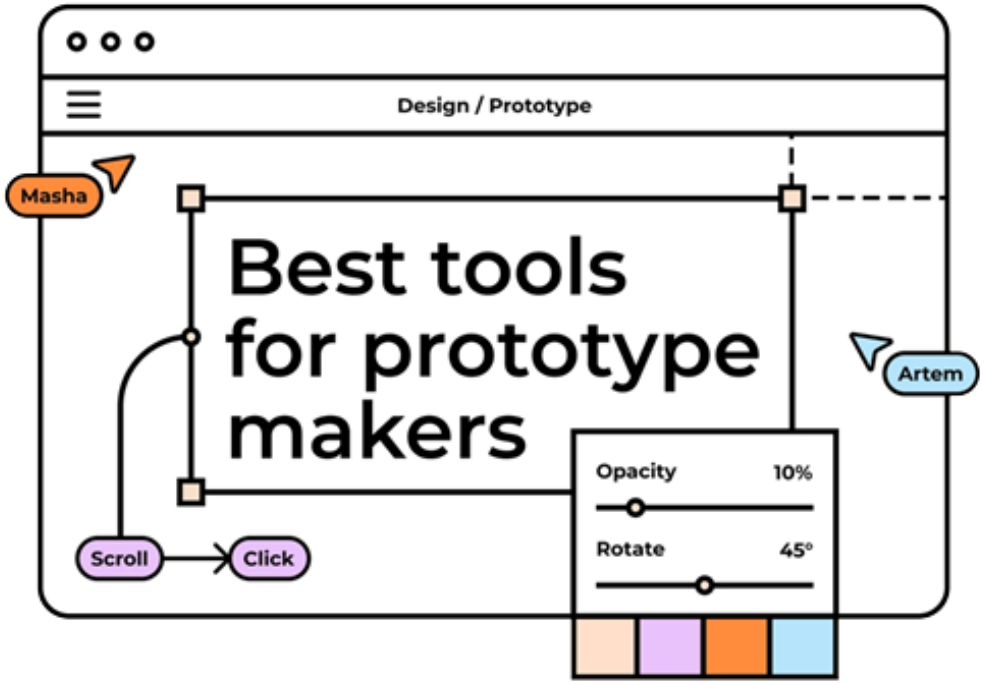
- Converting the wireframes into visual (H F) design
- Create Mood board
- Interactions and micro-interactions
- Make & use reusable Assets





Prototyping / Click Through

- Create Interactive UI Design
- Understanding of Animation
- Design Flow
- Share prototype for design review
- Share for development
- Iteration on UI Design

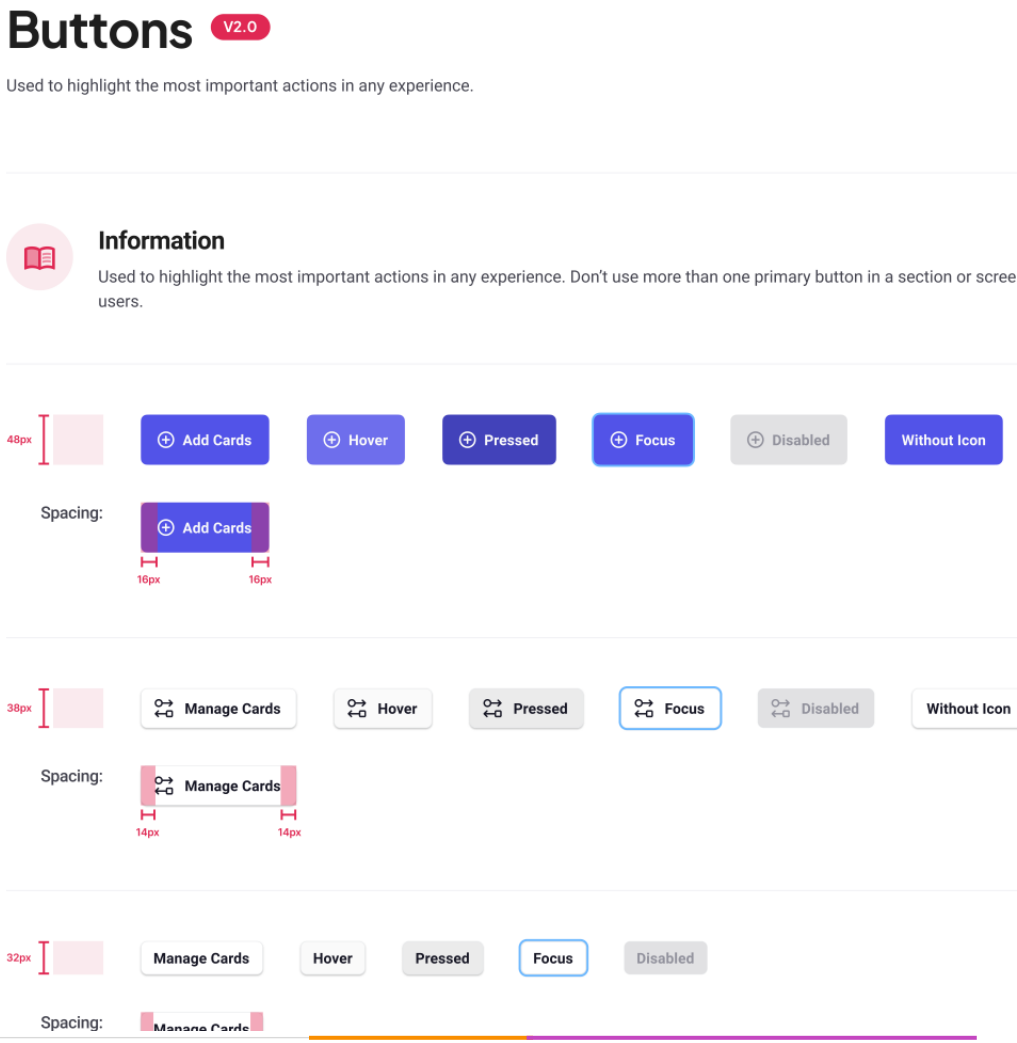


UI Guidelines

Strategy to Design UI Guidelines

Limitations of development team

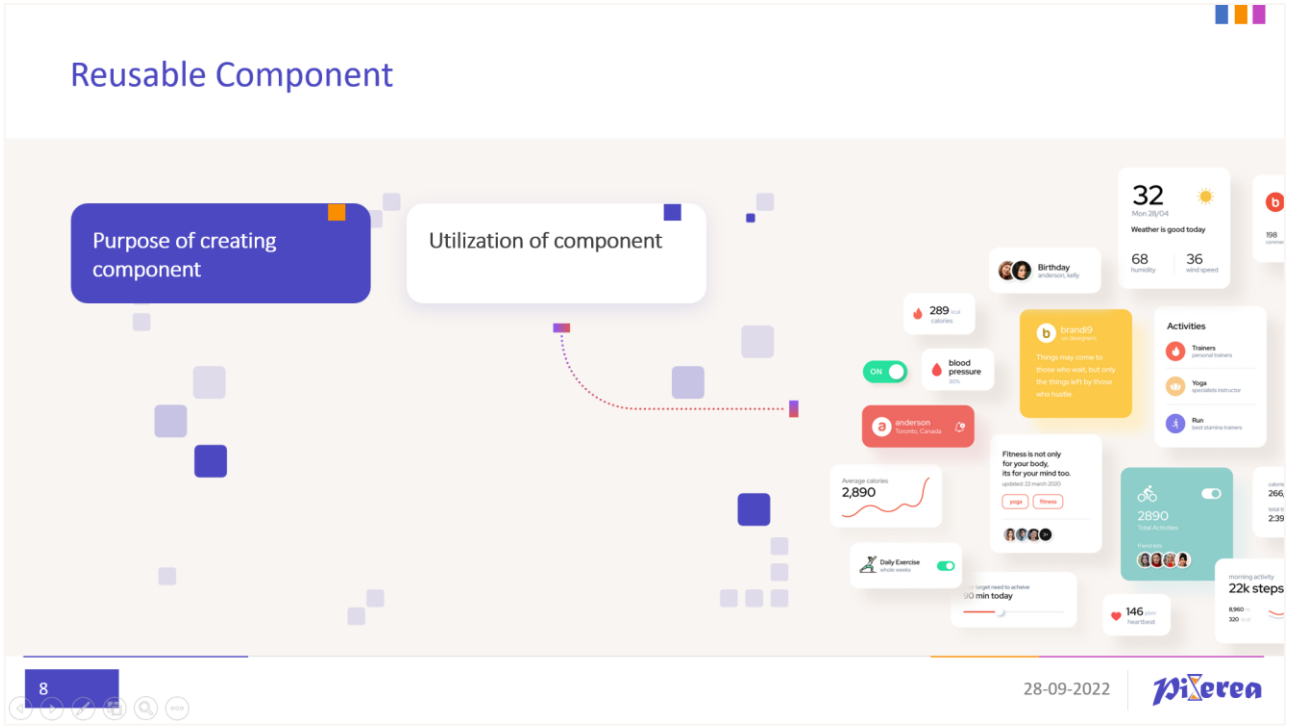
Knowledge of System & Devices



Presentation skills

Project presentation

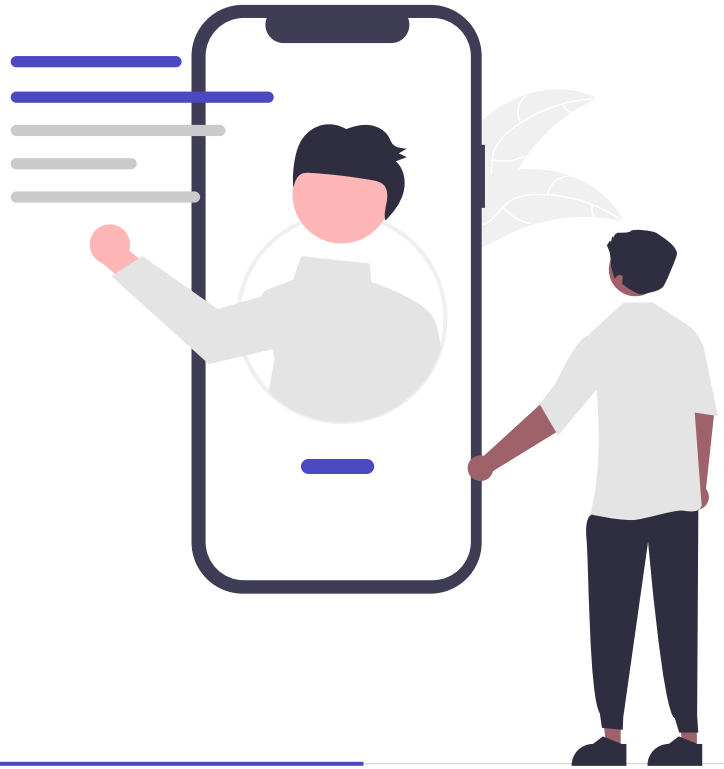
Create Notes in presentation



Support to development team

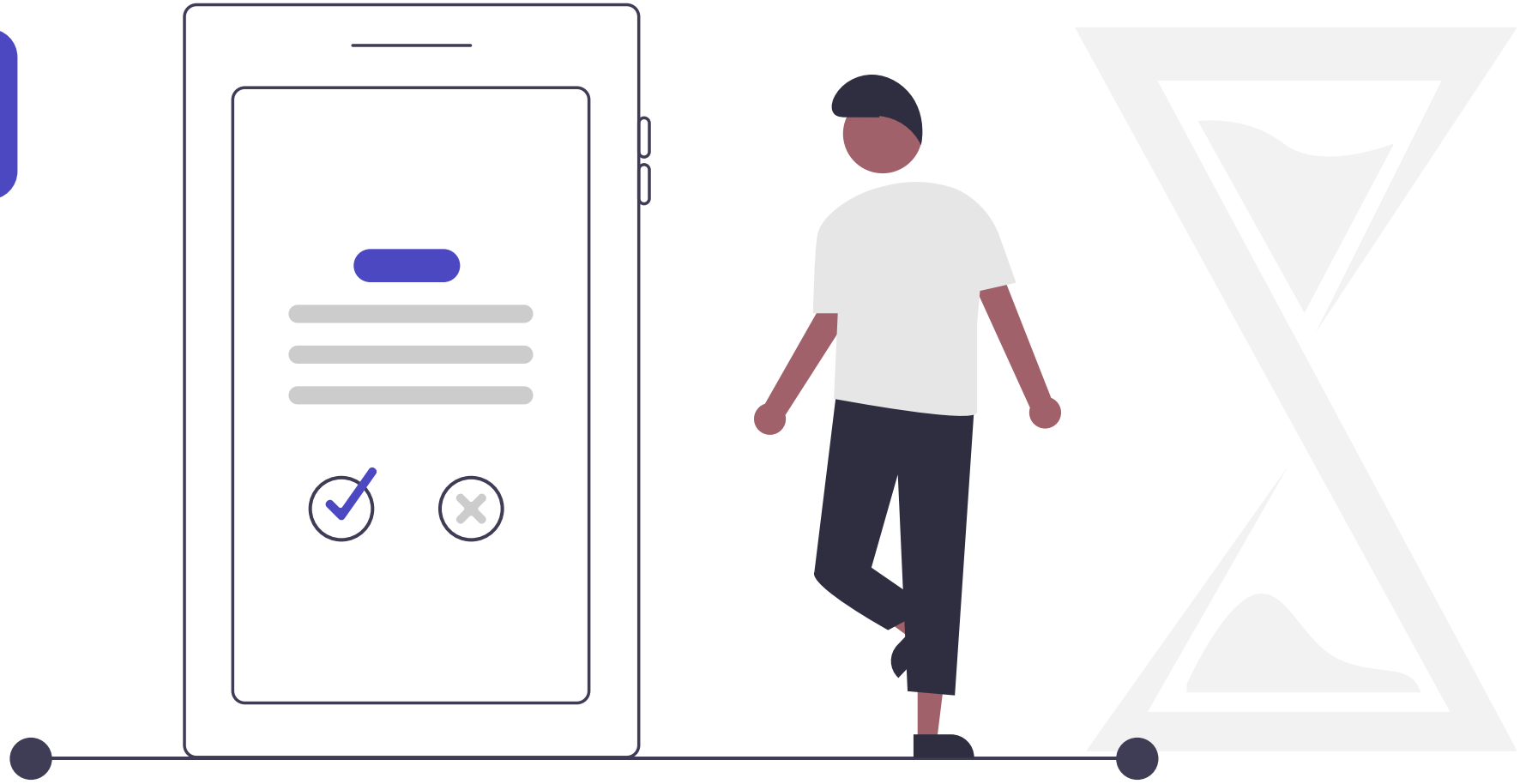
Export in development mode

Make downloadable assets



Sign Off

Practical of Get sign off at every phase from client



UX Design

Requirement Gathering (Discovery)

- Project case study
- Define Scope of work
- Stakeholder Interviews
- Survey
- Data Analysis
- Metrics
- Competitors
- Focus Group
- Observation
- Clustering Insights
- Research as is process

Define

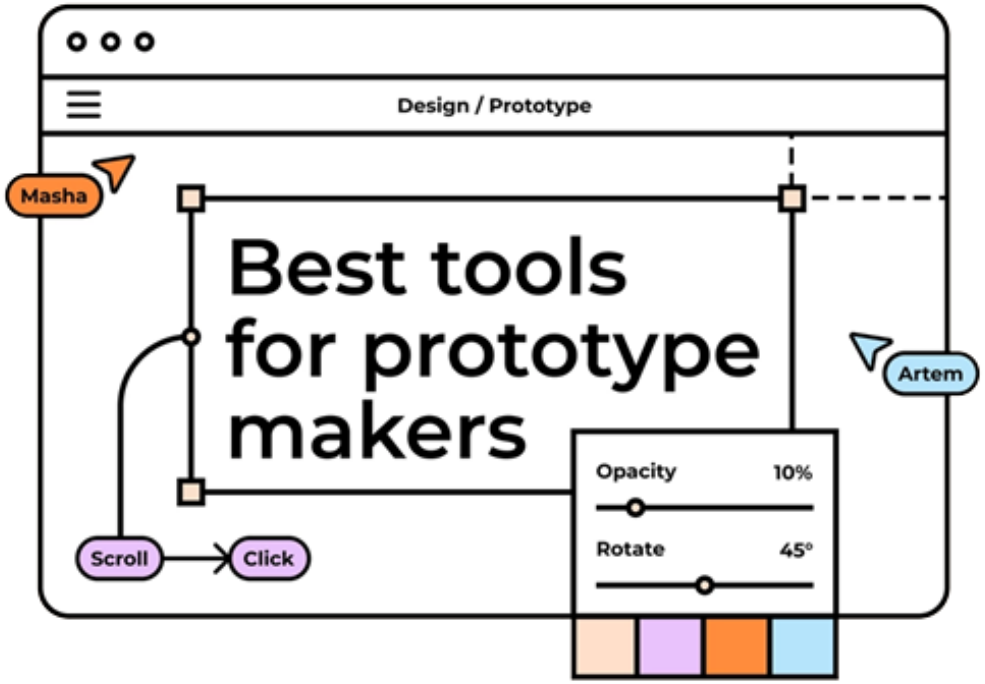
- Persona
- Empathy Maps
- User Journey
- Storyboards
- User stories
- Problem Statement
- Narratives
- Assumption Mapping
- Task analysis
- Jobs to be done
- Comparative analysis

Ideate

- Brainstorm Session
- Affinity maps
- Storyboard
- Card sorting
- User Journey
- User Flows
- Information Architecture
- Services Blueprints (Wireframe)
- Design Principles

Prototype / Click through

- Wireframing
- Interactive Prototypes
- High Fidelity Design
- Interactive Prototypes
- Design & Flow Sign Off
- Design Documentation



UAT Session

- Usability Testing
- A/B Testing
- Survey
- Heuristic Evaluation
- Quality Analysis
- Performance Testing
- Observations
- Desirability Evaluation

Development Start

Support to development team

Testing real world app

Iteration

Thank You

We help you to create your Resume, portfolio, LinkedIn Professional Profile, and mock interviews. Prepare for your interviews and get placement guidance from our placement experts.